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Boris Miksic shares his experience

Boris Miksic sharing his experience with young engineers at Faculty of Mechanical Engineering and Naval Architecture

Boris Miksic, CEO of Cortec Corporation held a presentation at Faculty of Mechanical Engineering and Naval Architecture, University of Zagreb, Croatia. Mr. Miksic, CEO of Cortec Corporation as one of Croatia most successful businessmen and candidate for Croatian Parliamentary Elections 2011 was invited to give lecture to students and professors about how to build a world class company and have fun in life. After an introductory speech of Faculty Dean, Ivan Juraga, Mr. Miksic as a former student of this University has advised current students on numerous subjects like starting a business, facing various challenges, as well as on trends in the industry, market positioning, and implementing acquired knowledge in practice. After presentation, constructive discussion was led on a wide range of topics, among other things about economical situation today in Croatia and the world. Numerous students



Mr Miksic accompanied by wife Ines and mother Nina, with Dean Ivan Juraga

gathered, asked Mr. Miksic questions about possibilities for engineers in Croatia and abroad, wanting to know what were the most important factors for his success. They also wanted to know about future plans concerning his political career. Boris Miksic especially emphasised the



importance of product innovations for future engineers, he stated that hard devoted work, determination and creative ideas are among key factors for success and good placement

on the market. After the presentation Mr. Miksic held a signing ceremony, regarding his book American Dream: a guy from Croatia.



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